

## BIZZY AWARDS 2011!

The 6<sup>th</sup> Annual Bizzy Awards was held on Thursday, September 22<sup>nd</sup> at the Chateau Resort & Conference Center in Tannersville. Awards were given in 12 categories and over 200 people were in attendance.

The Chateau did an outstanding job with hosting this event. The cocktail reception featured an ice sculpture in the shape of the Bizzy Awards and the drink of the evening “Bizzitini” was served through the sculpture. Along with socializing, everyone enjoyed the fantastic array of food and music was provided by Pete Beggley. Then it was off to the ballroom, which was beautifully decorated and the dinner music was provided by the Byrd Pressley Band. After the awards, everyone was invited to the lounge to continue the festivities and music was provided by Franklen Poole.

This year’s event was sponsored by ActionCOACH, Adams Outdoor Advertising, AlignLife, Blue Ridge Communications, C.F. Blueline Designs, Chateau Resort & Conference Center, Dawn of New York, George Roberts Production, Richard Henry Construction, and WebLeaps.

To find out more, go to [www.bizzyawards.com](http://www.bizzyawards.com) or contact the Greater Pocono Chamber of Commerce at 570.421.4433.



*R.J. Groner - Best Business Logo*



*Smart Blonde Creative - Best Business Website*



*Barley Creek Brewing Company - Best Curbside Appeal*

2011 Bizzy Award Winners were: Best Business Logo – **R. J. Groner**, Best Business Website – **Smart Blonde Creative**, Best Curbside Appeal – **Barley Creek Brewing Company**, Best Interior Design – **Dunkelberger’s Sports Outfitter**, Best Business Card Design – **Best Auto Service Center**, Best Business Marketing Campaign – **Dunkelberger’s Sports Outfitter**, Best Green Marketing Campaign – **Pocono Health System**, Best Small Business – **AFLAC-Kevin Noll**, Best Medium Business – **Pocono Limousine Service**, Best Restaurant- **Blakeslee Inn**, - Best New Business – **Quality Health Care**, and Best Overall Business – **Stone Bar Inn**.

*(Photos continued on page 2)*

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
 Dedicated to the Prosperity of all  
 Commerce  
 Leading to the Enhancement of  
 the Quality of Life  
 in our region and surrounding areas.

## October 2011 Calendar of Events

- October 7**.....*Government Affairs/Public Policy*  
8:00 a.m. – Western Pocono Community Library - Brodheadsville
- October 14**.....*Leadership Pocono*  
8:00 a.m. – GPCC
- October 11**.....*Women in Business Luncheon*  
Noon – Chateau Resort - Tannersville
- October 12**.....*West End Committee*  
8:00 a.m. – Western Pocono Community Library - Brodheadsville
- October 18**.....*Women in Business Steering Committee*  
9:00 a.m. – GPCC
- October 18**.....*Business Card Exchange*  
5:00 p.m. – Desaki Restaurant - Swiftwater
- October 19**.....*HR Breakfast*  
8:00 a.m. – Chateau Resort & Conference Center - Tannersville
- October 20**.....*Expo Committee*  
8:00 a.m. – GPCC
- October 24**.....*Finance Committee*  
8:00 a.m. – GPCC
- October 24**.....*Executive Committee*  
8:30 a.m. – GPCC
- October 25**.....*Board of Directors*  
8:30 a.m. – To Be Announced
- October 28**.....*Environmental Committee*  
9:30 a.m. - GPCC

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Rich Peterson at 570-421-4433 or [rpeterson@greaterpoconochamber.com](mailto:rpeterson@greaterpoconochamber.com).



*Dunkelberger's Sports Outfitter - Best Business Interior Design and Best Business Marketing Campaign*



*Best Auto - Best Business Card Design*



*Pocono Limousine Service - Best Medium Business*



*Pocono Health System - Best Green Marketing Campaign*



*Blakeslee Inn - Best Restaurant*



*AFLAC - Kevin Noll - Best Small Business*



*Quality Health Care - Best New Business*



*Stone Bar Inn - Best Overall Business*

## MEMBERS IN THE NEWS

**Monroe Animal League** is having an ITALIAN DINNER NIGHT on Saturday, October 15th at the Eagles Aerie on North 5th Street in Stroudsburg. This is NO spaghetti dinner!!

Enjoy accordion music and a delicious Italian dinner buffet which will include garden fresh antipasto & oven-baked foccacia bread, stuffed shells, eggplant rolletini, Tuscan chicken (with mozzarella & pesto), fire-roasted cod & Italian veggies. And for dessert, an Italian favorite....tiramisu.

Ticket price is \$25 per person. There will be a cash bar. Also, a Chinese/Basket Auction and a 50/50 cash raffle. Doors open at 5:30 p.m. and buffet will be served at 6:15 p.m. Call Monroe Animal League at 570.476.8444 to order tickets. Proceeds raised by this event will fund the following Monroe Animal League programs: Spay/Neuter, Emergency Vet Care, Humane Education and Feral Cat Programs. Monroe Animal League has been serving the needy animals of Monroe County since 1943.

**Access Office Technologies** donated their time and technology services to 5 local non-profit organizations for the United Way Day of Caring on September 23, 2011. A total of 8 hours were spent cleaning dust from computers



*Volunteers from Access Office Technologies*

and keyboards, computer virus removal, setting up email accounts and repairing a copier. Access Office Technologies has been in business for 32 years and has been involved with supporting the community throughout. "I cannot emphasize enough the importance of taking care of the community where you live," said James Becker, President and CEO of Access Office Technologies. "The benefits are twofold one, it's just the right thing to do and it makes us all feel good and two, we want to encourage people to buy local products and services and this is just one of the many reasons for them to do so. Local Business is the most important economic culture of a community and both need to take care of each other to survive."

Access Office Technologies offers a wide range of technology solutions for businesses and organizations. These solutions combine products ranging from computer systems, peripherals and networking components to software, professional development and integration services.

The **Shawnee Playhouse** is proud to present two week-ends of two classic plays, running November 4 through November 13.

### **Macbeth**

by William Shakespeare

Presented by Pocono Shakes! Driven to bloody deeds by their lust for power, Macbeth and his Lady tragically struggle to hold on to their sanity, and to each other. From the first words of the play until the title character loses his head, Shakespeare's shortest tragedy is his most unrelenting examination of the dark side of humanity. November 6 & 13 at 2 p.m, November 4, 5 11, & 12 at 8 p.m. Ticket Prices are \$18 Adults, \$15 Seniors, \$10 Children 12 and Under

### **The Glass Menagerie**

by Tennessee Williams

Presented by Kalaidoscope Players. Memories as fragile as glass are tossed into the air in Tennessee Williams' first great masterpiece. Dreams meet reality and love becomes desperate in a shimmering drama of a family on the edge. Tom struggles in a modern day world while his mother holds tight to a fantasy of Southern gentility and his sister hides amongst the glistening crystalline creatures she collects. With an edge as sharp as broken glass, the play cuts deep into the longing of human hearts. November 4, 5, 11, & 12 at 2 p.m., November 6 & 13 at 7 p.m. Ticket Prices are \$18 Adults, \$15 Seniors, \$10 Children 12 and Under

For Tickets or more information, please call the Shawnee Playhouse Box Office at 570-421-5093 or visit the website at [www.theshawneeplayhouse.com](http://www.theshawneeplayhouse.com).



*Damian Dinan*

**NCC's Center for Business and Industry** Appoints Client Development Specialist. The Center for Business and Industry (CBI) at Northampton Community College has announced the appointment of Damian Dinan as client development specialist. In his new role, Dinan will work with businesses to help them find the CBI specialized training and strategic solutions to improve their performance, productivity and profits.

CBI provides individuals, companies and organizations with training programs in corporate and public safety, healthcare, hospitality and tourism, leadership, IT/computer training, technology/trades and more. Clients include Sam Adams, Lehigh Valley Health Network, VF Licensed Sports Group, Martin Guitar, Essroc, Behr Paint, CPG International, and Saucon Valley School District.

Eric Kimes, the owner of a Web design and hosting agency in Henryville, Pa., and the father of three young children, is the winner of Verizon's Hardest Working Small Biz Dad contest.



Kimes will receive the grand prize of \$5,000 in cash and cleaning service for a year (valued at \$2,400) for his blog post entry that explains how he balances raising his children and running his company, **Webleaps** ([www.webleaps.com](http://www.webleaps.com)), with his wife, who is also his business partner. The prize is particularly meaningful to Kimes, who recently suffered a family hardship.

"I never win anything, and this winning from Verizon came at the perfect time that helped to bring my wife and me out of our grief," said Kimes. "The money will help with some home-improvement projects we have in mind. It's definitely great to be recognized." Kimes uses Verizon's smartphone and landline phone services to run his home-based business.

David Wasserman, director of small-business product management for Verizon, said: "It certainly wasn't easy choosing the hardest-working dad. We congratulate Eric and commend all the men from across the country who entered the contest. The best part of this contest was the feedback we got from our customers on how they use Verizon's products and services to help grow their businesses."

Kimes will also receive a six-month subscription to either Verizon Websites powered by Intuit, which enables businesses to quickly and easily design and set up their own website, or Intuit WebListings Premium, which places company websites onto popular search sites.

Kimes said that businesses, especially smaller ones, need a website so they can compete effectively and be found on search sites. He recommends updating websites as often as once a week to keep them current, which helps to generate buzz – the best way to get unpaid organic results in all search engines. Smaller businesses that can't afford frequent updates should consider doing them at least once a month, in addition to a complete redesign of the website once every three years, he said.

Verizon's Hardest Working Small Biz Dad contest, which was held earlier this year, was open to Verizon and Verizon Wireless customers. Contestants submitted a brief video on the Verizon Small Biz Facebook page or made a post on the Verizon Small Biz Blog.

manager, and Sandy Haley, personal lines account manager, and held at their office on North 9<sup>th</sup> Street, Stroudsburg.

It was the second of two yard sales. The first event was held September 2010 raising funds for AWSOM. "Some of us enjoy yard sales, so we thought it might be fun to host one for a good cause. As a team we decide on which non-profit to support, choose a date, set up tables, and hope for good weather. So far we've been very lucky," says Livingston.

Michael J. Frailey, a registered representative of Nationwide Securities, LLC, encourages his team to continue their "community service" events. "Giving back to the community is so worthwhile. It is people helping people," states Frailey.

If you would like the Frailey team to participate in events such as community walks, or other fundraisers, you may contact Peggie at [peggie@Fraileyinsurance.com](mailto:peggie@Fraileyinsurance.com) or 570 421-7447.

**Friends of a Feather** is the umbrella program under which **Aflac** conducts our Pediatric Cancer philanthropic initiatives: from critical research and medical care, to emotional support for children and their families. We invite other organizations, companies and individual to join us in our fight against all forms of childhood cancer.

Giving back to the community is an everyday part of what we do at Aflac. We've passionately supported the fight against childhood cancer for 15 years. Over our philanthropic history, the extended Aflac family has given more than \$65 million to childhood cancer through our relationship with the Aflac Cancer Center and Blood Disorders Service of Children's Healthcare of Atlanta. The Aflac Cancer Center and Blood Disorders Service of Children's Healthcare of Atlanta is a national leader among childhood cancer, hematology, and blood and marrow transplant programs, serving infants to young adults. Recognized as one of the top childhood cancer centers in the country by U.S. News & World Report, the Aflac Cancer Center treats more than 350 new cancer patients each year and follows more than 2,500 patients with sickle cell disease, hemophilia and other blood disorders. No relationship has been more meaningful to Aflac than the one with the Aflac Cancer Center.

In addition to its role as our brand icon, the Aflac Duck has come to symbolize Aflac's national philanthropic focus of childhood cancer treatment and research. Over 73,000 plush Aflac Ducks have been sold on the Aflac Web site, with proceeds benefiting the Aflac Cancer Center.

In 2010, Aflac partnered with Macy's for the 10th consecutive year to sell the special limited edition Aflac Holiday Duck. Since the sales began in 2001, the Aflac Holiday Duck has raised over \$3 million for the fight against childhood cancer. Funds this year were donated to 40 participating children's hospitals across the country.



*Frailey Agency - Giving Back to the Community*

Giving back to the community is part of the **Frailey Insurance and Financial Services'** mission. At a recent presentation, a \$500.00 check was given to Family

Promise of Monroe County. The event was coordinated by the team at Frailey's, primarily Peggie Livingston, office

Under the auspices of Friends of a Feather, Aflac has committed to match up to two million dollars in donations during Pediatric Cancer Awareness Month, September 2011. During this time, an Aflac plush duck purchased for \$10 will trigger a \$20 donation to the Aflac Cancer Center. Learn more at the Friends of a Feather Causes page. [www.causes.com/causes/91022](http://www.causes.com/causes/91022)

Aflac's executive management is a strong ally in the achievement of the Aflac Cancer Center's long-term strategic vision under the leadership of Dr. William Woods, recipient of the Daniel P. Amos Chair endowed by Aflac in 2000. In addition, Aflac funded the outpatient and inpatient clinics at both Scottish Rite and Egleston. Aflac also gave support in the construction of the Aflac Cancer Center research facility.

To date, Aflac has contributed over \$60 million to the Aflac Cancer Center. In addition, more than 16,000 independent Aflac national sales agents contribute more than \$350,000 from their commission checks each and every month. Since 1995, Aflac sales agents have contributed millions of dollars toward ending pediatric cancer and helping its young victims and their families.

Besides support from the Aflac Foundation, nearly 16,000 independent Aflac national sales agents contribute from their commission checks each month to support the Aflac Cancer Center. The agents also regularly engage in friendly competition between territories by holding special events and auctions to raise money for the Aflac Cancer Center.

Since 2004, Aflac has provided financial support to the Child Life Therapy Program at the Morrell Center for Childhood Cancer and Blood Disorders housed in the Children's Hospital at Albany Medical Center.

Since 2003, Aflac has worked with the University of Nebraska Medical Center to establish the Aflac Fund for Childhood Cancer Patients and Families to support the pediatric hematology-oncology and bone marrow transplantation multidisciplinary team, a vital component of the transplantation experience for patients and their families.

In 1999, Aflac became a founding sponsor of the American Association of Cancer Research (AACR) and continues to work to expand the travel awards program and other initiatives designed to meet the needs of early career cancer investigators.

**Catholic Social Services of Monroe County** will host a fundraiser night at Texas Road House Restaurant on Thursday, October 27, 2011, from 4 p.m. to 10 p.m.

Diners who wish to support Catholic Social Services on October 27 should present a Texas Road House flyer invitation at the time of service. For every flyer presented, Texas Road House will contribute 10% of that patron's bill to Catholic Social Services.

Flyer invitations for the fundraiser are available from Catholic Social Services of Monroe County at 724 Phillips Street in Stroudsburg, or at [www.poconocatholics.org](http://www.poconocatholics.org).

Also featured during the fundraiser will be a large assortment of raffle items including gift baskets donated by CSS board members and other supporters in the community.

**The Inn at Pocono Manor** has announced a delectable Thanksgiving Feast that brings the traditions of the season to the Poconos. For 109 years, The Inn at Pocono Manor has laid the tables each Thanksgiving with holiday finery and delicious cuisine. This year, the Inn's chefs will once again present a spectacular Thanksgiving Feast, served from Noon to 5:00 pm in the Mountain View Dining Room.

The Inn's Thanksgiving Feast will feature a sumptuous buffet menu, including all the traditional holiday favorites & fixings, along with special surprises. The Thanksgiving Feast is priced at \$26.95\* per person with discount pricing for seniors and children 5-12. Children aged 4 and under are complimentary. The Inn's also has private banquet rooms available for those preferring to celebrate Thanksgiving more intimately with family and friends.

As a special not-to-be-missed Thanksgiving Day treat, The Inn at Pocono Manor will preview the Third Annual Magical Fireside Christmas Extravaganza at 6:00 pm.

The Inn at Pocono Manor is also offering a special Thanksgiving Overnight Package with the Thanksgiving Feast included for a one- or two-night stay -- ideal for mom's and families who'd prefer to avoid the holiday cooking rush and clean-up! The Thanksgiving Overnight Package is priced from \$242 for a family of four (2 children under 12), and includes lodging, the Thanksgiving Feast, Breakfast for Four the next morning, Tax & Gratuities.

Additionally, for those Black Friday shoppers, The Inn at Pocono Manor offers their popular Black Friday Shopping Spectacular Package, including overnight accommodations, a \$25 gift card for each adult, a coupon booklet for The Crossings Premium Outlets located minutes from the Resort, choice of breakfast or lunch the next day, tax and gratuities, and late check-out. The Black Friday Shopping Spectacular Package is priced from only \$200 per guest-room per night for two people.

For more information or Reservations for The Inn at Pocono Manor's Thanksgiving Feast, Thanksgiving Overnight Package, Black Friday Package, or the new Magical Fireside Christmas Celebration previewing Thanksgiving Day, call 800-233-8150, Ext. 7631 or 570-839-7111, Ext. 7631, or visit [www.PoconoManor.com](http://www.PoconoManor.com). Thanksgiving Feast reservations are required. \*Plus tax and gratuity

The First Annual Pocono Mountains Lifestyle Home Tour, debuting on Saturday, October 15<sup>th</sup>, at historic **Pocono Manor**, will offer local businesses a wide range of sponsorship and advertising opportunities: Diamond, Platinum, &

Gold Sponsorships are available. Individual "Business Card" Sponsorships are also available with a \$50.00 donation.

Businesses wishing to advertise separately outside of sponsoring the event can do so in the official Home Tour Event Guide.

Based on sponsorship level selected, benefits will range from complimentary home tour tickets, contributing companies' marketing displays featured inside Model Homes, website recognition, print advertising exposure, raffle prizes, and much more.

Proceeds from the First Annual Pocono Mountains Lifestyle Home Tour will benefit Women's Resources of Monroe County & The Monroe County Historical Association.

The First Annual Pocono Mountains Lifestyle Home will feature a tour of nine unique cottage-style residences, along with a luncheon at the Inn at Pocono Manor. Tickets are \$30, which includes lunch. Tickets are currently on sale at the following locations: The Rinehimer Construction Office, 513 Old Route 940, Pocono Pines; Local Flair Magazine, 6588 Rte 191, Cresco; and The Apple Tree, 726 Main Street, Stroudsburg. Tickets purchased the day of the event (if available) are \$35. For questions, please call 570.839.7111 Ext. 7631.



Scene from "Hallowed Wedding"

**Shawnee Playhouse** presents Hallowed Wedding by Byrdie Jaques, presented by Worthington Players. When Al and Harriet decide to celebrate their 50<sup>th</sup> wedding anniversary at Braun Castle, which has been turned into a hotel, they are unaware that the owner is Dracula! The fun begins when they discover that Dracula is hosting a wedding for a very famous *frightening couple*! Show times are

October 28, 29 & 31 at 8 p.m., October 30 at 2 p.m. This show is considered rated PG.

Written and directed by Brydie Jaques, *Hallowed Wedding* features Luke Swierczek, Stacey Mattern, Bob Walz, Irene Garner, Marshall Haskell, Anne O'Brien and Brandon Hanks. Stage Manager is Amanda Kalinowski.

On October 31, there will be a reception in the lobby with Halloween type snacks at 7pm before the 8pm final show. Anyone who comes in costume will receive \$5 off a full priced adult ticket all weekend long! During intermission there will be contests and games geared towards the season!

Ticket Prices are \$18 Adults, \$15 Seniors, \$10 Children 12 and Under. For Tickets or more information, please call the Shawnee Playhouse Box Office at 570-421-5093 or visit the website at [www.theshawneeplayhouse.com](http://www.theshawneeplayhouse.com).

**The East Stroudsburg University Office of Workforce Development and the Northeastern Pennsylvania Industrial Resource Center (NEPIRC)** are joining forces to present the following series of corporate training programs for fall 2011.

*Lean Office Implementation* on October 21, 2011 from 8:00 a.m. to 5:00 p.m. \$25.00 per person. Register at [www.nepirc.com/events](http://www.nepirc.com/events). Lunch not included. *Learning Objectives:* This full-day workshop combines classroom-style learning with an interactive live simulation to illustrate the application of Lean Office principles to the order processing and customer quoting functions of a simulated company. Prior to the first simulation, participants are assigned to jobs and given all the tools they need to perform their tasks. Throughout the day, participants learn and apply the concepts of Lean Office to transform customer quotes.

*Facilitator: Maureen Mulcahy, NEPIRC.* As a Lean Enterprise Project Manager for NEPIRC, Maureen Mulcahy provides organizations with Lean training and facilitation, and assistance with enterprise wide Lean implementations. Maureen Mulcahy received Lean Bronze Certification from the SME, AME, ASQ and The Shingo Prize.

*Principles of Lean Enterprise (Lean 101)* on November 15, 2011 from 8:00 a.m. – 5:00 p.m. \$250.00 per person. Register at [www.nepirc.com/events](http://www.nepirc.com/events). Lunch not included. *Learning Objectives:* This course helps your workforce understand how Lean Enterprise tools and techniques can improve productivity, cut lead times, increase product quality and reduce production costs. Throughout the simulation exercises, participants are assigned jobs within a simulated company that manufactures circuit boards that should actually work properly when tested at the end of each production run. The first production run is conducted in a traditional manufacturing environment using batch processing and sell establish job roles. Participants are trained at their new jobs using a traditional "we've always done it this way" training program. As the first shifts ends, most classes fail to get one completed circuit board through the production line.

*Facilitator: Gerry Giza, BSME NEPIRC.* Gerry Giza is a business consultant with over 30 years of experience in many manufacturing environments. His primary area of focus is working with clients to improve the effectiveness and efficiency of their business processes through Value Stream Management and Continuous Improvement methodologies. Gerry Giza holds a B.S. in Mechanical Engineering, a Six Sigma Green Belt, ISO certified Internal Auditor, a certified Electroplating Finisher, and Lean Bronze Certification as offered by the Society of Manufacturing Engineers.



**Lockout-Tagout Training for Manager and Authorized Employees** on November 8, 2011 from 1:00 p.m. to 5:00 p.m. and on November 9, 2011 from 8:30 a.m. to 12:30 p.m. Participants only need to attend one of the 4 hour sessions. \$125.00 per person. Register at [www.nepirc.com/events](http://www.nepirc.com/events). *\*\*If an on-site training session is preferred, please contact Daria Wielebinski at 570.422.7952 or [dwielebinski@esu.edu](mailto:dwielebinski@esu.edu) to coordinate.*

**Learning Objectives:** The Lockout/Tagout training will provide a general overview of OSHA, and how injuries occur during daily servicing. An explanation of what Lockout/Tagout is including: types of hazardous energy, why should Lockout/Tagout be applied, along with energy isolation devices. The basics of Lockout/Tagout will be reviewed long with special situations. Implementation strategies will be covered including conducting annual reviews of the facilities program. Attendees will understand the intent of OSHA's regulation 1910.147 so they can make educated decisions in the field when it matters most. Employees will be able to identify hazards before they become accidents and save the company thousands of dollars from the prevention of an accident

**Facilitator:** Sharon Turner, NEPIRC. Sharon Turner is a Certified Industrial Hygienist who has worked in the health and safety field for 20 years. She has provided consulting assistance to companies over the past 7 years in the area of health and safety.

For more information on the above courses please contact Daria Wielebinski at 570.422.7952 or email to [dwielebinski@esu.edu](mailto:dwielebinski@esu.edu).

**Pocono Alliance's** School Readiness Committee produced and distributed throughout Monroe County 5000 school readiness calendars of activities to help families prepare their children for the important transition between preschool and kindergarten and develop a love for learning. The calendar also provides support resources for families and is based on Pennsylvania's Pre-K Early Learning Standards. If you would like a copy of the calendar or to become a sponsor please contact Roxanne Powell at Pocono Alliance via email mail at [rpowell@co.monroe.pa.us](mailto:rpowell@co.monroe.pa.us) or call 570-517-3958.



Kristin Somers

We would like to thank Kristin Somers, Bucknell University student and summer intern at Pocono Alliance, for creating the new "Parent Pal" section found each month giving parents suggestions and activities to do themselves that will help them get involved and prepare their children for kindergarten. We would also like to thank Rose Merkeel Child Care Center and Tobyhanna Army Depot Child Development, Keystone STAR 4 and NAEYC accredited early learning facilities, that provided the wonderful drawings

highlighted in the calendar as well as to all of our Gold, Silver and Bronze sponsors.

**The Chateau Resort and Conference Center** in Tannersville and Callie's Candy Kitchen in Mountainhome have come together to provide treats and souvenirs to resort guests. The iconic local candy maker, Harry Callie began producing his fine chocolates and novelty food treats in a small Mountainhome, PA kitchen in 1954. Since that time, the offerings at the Candy Kitchen have expanded from chocolates and pretzels to popcorn and every sweet treat imaginable.

The Chateau Resort now offers a selection of the most popular Callie's Candy to their guests through its 24-hour Grab and Go shop in the resort's lobby. One of the sweetest novelties in the Pocono Mountains, the treats range from chocolate covered potato chips, nuts and gummy bears, Pocono bar, flavored kettle corn, peanut butter filled pretzels, and much more.

"The Chateau is proud to offer a true taste of the Pocono Mountains. Guests have been enjoying a box of chocolates while on property and stopping back for several to take home to their friends" said the Chateau Resort's General Manager, John Warnagiris.

**Northeast Financial Group** invites you and a guest to attend an educational workshop at the Water Gap Country Club on October 11th, from 12 noon to 1:30 p.m. or 5:30 p.m. to 7:00 p.m. Are you prepared for the financial challenges of retirement? Did you know that 47% of Americans today, ages 56-62, would run out of the funds necessary to pay for basic retirement expenses if they retire at age 65?

The workshops will help you

- ◆ Understand the three major challenges: longevity, rising costs and market uncertainty
- ◆ Create a plan to help address these challenges
- ◆ Discuss a smart strategy that can provide a guaranteed retirement income stream that will help you meet your retirement goals
- ◆ Understand how social security impacts your retirement.

To register and for more information, contact Rob Sowden at 570.242.6955. RSVP's are a must!

Every year September to mid-November Leigh Frailey of **Frailey Insurance** works with a local team of volunteers to collect shoe boxes that are filled with school supplies, small toys, clothing items (socks, t-shirts, ball caps), flashlights with extra batteries, hygiene items, your family photos and notes of encouragement for needy children. In 2011, Operation Christmas Child, a worldwide children's project of Samaritan's Purse, will reach more than 8.5 million children.

(cont'd on page 8)

## Ribbon Cuttings

### Pocono Urgent Care

Pocono Urgent Care recently held a ribbon cutting at their location at 485 Pocono Commons in Stroudsburg, in the Target & Home Depot complex.



*Pocono Urgent Care at 485 Pocono Commons in Stroudsburg*

Pocono Urgent Care is a facility that provides treatment for minor emergencies, illnesses and injuries on a walk in basis, no appointments needed. Their goal is to have patients evaluated, examined, treated, and on their way home in less than one hour.

They are open every day and for more information or hours of operation contact them at 570-872-9955.

(cont'd from page 7)

Frailey has been personally involved in packing shoe boxes for 15 years and has been in her current role as a Community Relations Coordinator (CRC) for the past 5. As a CRC, she has coordinated local participation at events such as the West End Fair, Carbon County Fair, Light in the Park & a Family Movie event at Pocono Community Theater. She has also received support from local groups such as scout troops, women's groups, and service clubs such as Kiwanis. In the Southern Pocono Area which is comprised of Monroe, Carbon, Pike and Northampton Counties approximately 11,500 boxes were collected last year.

This year the Frailey Insurance & Financial Agency will be a drop off site for gift-filled shoe boxes at their office on Rt. 611, Stroudsburg. Once the shoe boxes are collected, they will be taken to First Baptist in East Stroudsburg. Samaritan's Purse sends a truck to pick them up and deliver the cartons to a processing center (there are 7 in the U.S.). Afterwards they are shipped by land, air, sea around the globe where they are hand-delivered to children between the ages of 2 & 14. Once the gift-filled shoe boxes are transported globally, Samaritan's Purse teams and partners distribute them by bus, train, helicopter, boat, elephant, mule and even dog sled. Since its 1993 beginning, Samaritan's Purse project has collected and hand-delivered more than 86 million gift-filled shoe boxes to needy children in more than 130 countries. U.S. Presidents Ronald Reagan, George H.W. Bush, Bill Clinton and George W. Bush have all packed Operation Christmas Child gift-filled shoe boxes. Samaritan's Purse also works in some 100 countries providing aid to victims of war, natural disaster, famine, disease and poverty.

"If you need a shoe box, I will have a limited supply in the Agency's lobby. People just have to come in get a shoe box, fill it with items and return it no later than November 15, 2011. I really like this project because everybody can participate from groups to individuals." stated Frailey.

For more information, contact Carole' Ann F. Bowyer, [cabowyer@Fraileyinsurance.com](mailto:cabowyer@Fraileyinsurance.com), Frailey Agency, 1285 N. 9th Street, Stroudsburg. 570.421.7447

**Due to the Monroe County  
Addressing Project, our  
Mailing address has  
changed to:**

**Greater Pocono Chamber of  
Commerce  
552 Main Street  
Stroudsburg, PA 18360**



## Business Card Exchange

The September Business Card Exchange was held outside at the Water Gap Country Club-what a panoramic view overlooking the golf course! Thanks to Frank & Pat Brown, the selection of food was excellent, which included a delicious pasta bar. It was the perfect evening for weather, food, music, and networking. For catering, call Frank & Pat at 570-476-0300.



*Business Card Exchange at Water Gap Country Club*



*Rob Howell, Shawnee Inn & Golf Resort - Sponsor*

Shawnee Inn and Golf Resort was the sponsor. Rob Howell talked about the inn celebrating their 100<sup>th</sup> Anniversary and also what the resort has to offer, as they grow their own vegetables and serve their own handcrafted beer [karen.alessi@wilkes.edu](mailto:karen.alessi@wilkes.edu).



*"Networking" at Water Gap Country Club*

## Women In Business Luncheon

The September Women in Business luncheon was held at Pocono Inne Town and was sponsored by Pocono Lutheran Village. The topic "Leadership From a Woman's Perspective" featured a panel with Daisy Gallagher, CEO of Gallagher & Gallagher, State Representative Rosemary Brown, and Kathy Kuck, President/CEO of Pocono Health System. The presentation was followed by questions from the audience.

The next luncheon will be held at the Chateau Resort & Conference Center on October 11th. The topic will be "Importance of Life Planning: Contracts, Documents, and Pre-Nups" and is being presented by Jeffery Kash of Kash & Fedrigan. The luncheon is being sponsored by Joann Manka of Pocono Gold Discount Card.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



*From l to r: Rep. Rosemary Brown, Kathy Kuck, Robert Phillips, IOM and Daisy Gallagher  
Photo courtesy of VIP Studios*



*From l to r: Robert Phillips, IOM, with the sponsors, Pat Stys and Sharon Miers of Pocono Lutheran Village  
Photo courtesy of VIP Studios*

## Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Brewskie's Beverage**

Walter R. Pula  
55 North Courtland Street  
East Stroudsburg, PA 18301  
570.421.1210  
570.421.4497  
Beverage Distributors

### **Burger King - Gouldsboro**

Tom Clark  
17 Main Street  
Gouldsboro, PA 18529  
570.280.5380  
570.465.4593  
tclark@Liberty-Petroleum.com  
www.Liberty-Petroleum.com  
Restaurants

### **Joe's Dependable Construction**

Joseph  
RR14 Box 7520  
Stroudsburg, PA 18360  
570.424.0910  
C 570.269.5971  
Home Improvement

### **MedExpress Urgent Care**

Emily Reinbold  
205 Applegate Road  
Stroudsburg, PA 18360  
304.376.2517  
717.299.5986  
emily.reinbold@medexpress.com  
www.medexpress.com  
Healthcare

### **Mountain Valley Bicycles**

Maria Cortes  
370 N. Courtland Street  
East Stroudsburg, PA 18301  
570.424.1163  
570.476.6043  
maria570@verizon.net  
www.mountainvalleybikes.com  
Bicycle Dealer

### **South Jersey Energy Solutions**

Joseph Lynn  
1317 Route 73 North - Suite 206  
Mt. Laurel, NJ 08054  
800.266.6020 x 6954  
856.608.6847  
jlynn@sjindustries.com  
www.sjindustries.com  
Energy Supplier

# IMPACT

## Executive Committee

*Charles Niclaus* - Chairman of the Board

*Elizabeth Koster* - First Vice Chairman

*Chris Kurtz* - Second Vice Chairman

*Dr. Robert Dillman* - Treasurer

*Kathleen Kuck* - Secretary

*Daisy Gallagher* - Past Chair



## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

## Board of Directors

Madeline Anderson

Doug Atherton

Michael Baxter

James Becker

Rich Berkowitz

Vinny Bianchi

Debi Cope

Jere Dunkelberger

Frank Epifano

Kathy Ertle

Thomas Ford

Lisa Green

Donald Hannig

Bob Hay

Gary Hazen

Scott Henry

John Holahan

Rob Howell

Brandon Igdalsky

Michael Katz

Tony Konn

Brian McKenna

Kathy Mullins

George Roberts

Matthew Rumph

Dr. Thomas Rushton

Barbara G. Samet

Conrad Schintz

Dr. Arthur Scott

Tom Sforza

Mathilda Sheptak

William Skinner

Steve Somers

Paula Testa

Marc Troutman

Jack Wallie

Carl Wilgus

Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

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***"The Voice of Business in the Poconos"***